



Graphic Design
Associate of Applied Science
Curriculum Year 2024-25

Graphic Design
Bachelor of Arts

Effective Date: September 1, 2022 (amended 7/2024)

The purpose of this program to program transfer agreement is to provide a seamless transfer opportunity for learners at Gateway Technical College who desire further education to enter the University of Wisconsin-Parkside. Through the collaborative efforts of faculty, student services, and administration, learners will encounter a clear path to reach their educational goals.

Learners who successfully complete the **Associate of Applied Science in Graphic Design** at Gateway Technical College and who meet the admission requirements of the University of Wisconsin-Parkside and other conditions specified in this agreement will be admitted to the **Graphic Design major** with up to 60 credits toward a **Bachelor of Arts** degree.

PROVISIONS OF THE AGREEMENT:

1. **Admission and Eligibility.** It is the learner's responsibility to demonstrate fulfillment of the current admission requirements of UW-Parkside at the time of entry. The agreement is valid for students who started their program after the effective date and have successfully completed all A.A.S. degree requirements in Graphic Design at Gateway Technical College. Students must have a minimum cumulative GPA of 2.75 in Graphic Design courses taken at Gateway Technical College and must maintain a minimum 2.75 in the major to remain in the Graphic Design program at UW-Parkside.
2. **Advising.** UW-Parkside and Gateway Technical College will provide academic advising to Gateway learners inquiring about UW-Parkside programs. Learners will be connected with a UW-Parkside advisor prior to transfer. UW-Parkside and Gateway will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. Gateway will assist the UW-Parkside Admission Office in arranging recruitment events on its campuses.
3. **Marketing.** Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
4. **Accreditation.** Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
5. **Tracking of Use.** If possible, Gateway Technical College will provide UW-Parkside Admissions with the names of students planning to complete the articulation agreement with the intent to transfer to UW-Parkside. This will allow UW-Parkside to plan for the admission, advising and orientation of these transfer students. Gateway also desires to track the use of articulation agreements by students. If possible, UW-Parkside will provide on an annual basis information about who matriculated to UW-Parkside.
6. **Periodic Review.** Gateway Technical College and UW-Parkside will collaboratively review and approve articulation agreements on a three-year cycle, starting September 1, 2025 or earlier if there is substantial program change (e.g. 20 % change in program). Each institution agrees to notify the other of significant curricular or policy changes in a timely manner. Annually, programs will review agreement and notify the respective Provost office of minor program updates.
7. **Cancellation.** Both parties agree to provide at least one-hundred eighty (180) days' advance written notification of their intent to cancel this agreement. Gateway students who apply to UW-Parkside prior to the cancellation date will be permitted to transfer credits under the agreement terms.

8. **Conditions:** Conditions requested by the receiving institution are listed on the following pages. The University of Wisconsin-Parkside and Gateway Technical College have produced this guide as a tool for students. Every effort is made to maintain accurate information; however, this guide is subject to change. Students should contact the program or college advisor to stay informed of changes, as final responsibility for verifying information rests with the student.

Program to Program Transfer Table				
<i>AAS Graphic Design to BA in Graphic Design</i>				
DEGREE REQUIREMENTS	GATEWAY COURSE	CR	UWP COURSE	CR
University Requirements				
WRITING/READING	801-136 English Composition	3	ENGL 101 Composition and Reading	
COMPUTATIONAL	804-135 Quant. Reasoning	3	MATH 104 College Math with Applications	
GENED: HU (12 CREDITS)				
#1	801-198 Speech	3	COMM 105 Public Speaking for the 21st Century	
#2			VARIOUS OPTIONS	3
#3			Satisfied by ART 102	
#4			Satisfied by ART 103	
GENED:SB (12 CREDITS)				
#1	809-198 Intro to Psychology	3	PSYC 101 Introduction to Psychological Science	
#2	809-196 Intro to Sociology	3	SOCA 101 Introduction to Sociology	
#3				3
#4				3
GENED: NS (12 CREDITS)				
#1			VARIOUS OPTIONS	3
#2			VARIOUS OPTIONS	3
#3			VARIOUS OPTIONS	3
#4			VARIOUS OPTIONS	3
Foreign Language			possible completion in HS. See policy for further information: https://catalog.uwp.edu/policies/	
Ethnic Diversity			VARIOUS OPTIONS- Select a GE course that meets Ethnic Diversity Requirement	
Major Requirements				
			ART 100 Foundations of Art and Visual Culture or ART 125 Survey or World Art	3
	201-103 Illustration Media Concepts	3	ART 102 Introduction to 2D Design (HU)	
			ART 103 Introduction to 3D Design	3
	201-106 Design Publishing and Prepress	4	ART 104 Introduction to Digital Art	
	201-101 Comp Illustration and Drawing Technique	3	ART 105 Introduction to Graphic Design	
			ART 122 Introduction to Drawing	3
			ART 226 Modern Art and Graphic Design	3
	201-100 Design Concepts	4	ART 274 Typography I	
	201-109 Advanced Design Concepts	4	ART 287 Topics in Graphic Design	
			ART 2D course	3
			ART 2D course (300 level or above)	3
			ART 3D course	3
			ART 3C course (300 level or above)	3
			Art History or related course	3
	201-105 Multimedia Survey	3	ART 364 Digital Video	
	201-102 Digital Photography	3	ART 371 Digital Photography	

	201-108 Advanced Problems in Graphics	3	ART 372 Graphic Design I	
			ART 374 Typography II	3
	201-104 Web Page Design for Graphics	3	ART 377 Interactive Design I	
			ART 391 Selected Topics in Art History	3
	201-107 Graphic Design Professional Practice	3	ART392 Professional Practice	
			Advanced Graphic and Web Design courses	6
	201-111 Advanced Illustration	3	Upper Division Art elective (ART 322 Immediate Drawing or ART 331 Life Drawing)	
			ART 487 Design Portfolio	3
General Electives				
	890-155 Gateway to Success	1	UWP 111 Freshman Seminar	
	801-197 Technical Reporting	3	ENG 202 Technical Writing	
	201-110 Applied Exit Strategies/Display Graphic	3	ART 3XX	
	201-112 Advanced Digital Photography	3	ART 471	
TOTAL CREDITS		61		60
TOTAL DEGREE CREDITS		121		

Designations GE:HU - General Education Course Humanities and the Arts
GE:SB - General Education Course Social and Behavioral Science
GE:NS - General Education Course Natural Science