Business Management
Associate of Applied Science
Curriculum Year 2023-24

Management Information Systems
Bachelor of Science

Effective Date: September 1, 2023

The purpose of this program-to-program transfer agreement is to provide a seamless transfer opportunity for learners at Gateway Technical College who desire further education to enter the University of Wisconsin-Parkside. Through the collaborative efforts of faculty, student services, and administration, learners will encounter a clear path to reach their educational goals.

Learners who successfully complete the **Associate of Applied Science in Business Management** at Gateway Technical College and who meet the admission requirements of the University of Wisconsin-Parkside and other conditions specified in this agreement will be admitted to the **Management Information Systems major** with up to 63 credits toward a **Bachelor of Science** degree.

PROVISIONS OF THE AGREEMENT:

1. **Admission and Eligibility.** It is the learner's responsibility to demonstrate fulfillment of the current admission requirements of UW-Parkside at the time of entry. The agreement is valid for students who started their program after the effective date and have successfully completed all A.A.S. degree requirements in Business Management at Gateway Technical College.

2. **Advising.** UW-Parkside and Gateway Technical College will provide academic advising to Gateway learners inquiring about UW-Parkside programs. Learners will be connected with a UW-Parkside advisor prior to transfer. UW-Parkside and Gateway will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. Gateway will assist the UW-Parkside Admission Office in arranging recruitment events on its campuses.

3. **Marketing**. Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.

4. **Accreditation**. Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.

5. **Tracking of Use.** If possible, Gateway Technical College will provide UW-Parkside Admissions with the names of students planning to complete the articulation agreement with the intent to transfer to UW-Parkside. This will allow UW-Parkside to plan for the admission, advising and orientation of these transfer students. Gateway also desires to track the use of articulation agreements by students. If possible, UW-Parkside will provide on an annual basis information about who matriculated to UW-Parkside.

6. **Periodic Review**. Gateway Technical College and UW-Parkside will collaboratively review and approve articulation agreements on a three-year cycle, starting September 1, 2026 or earlier if there is substantial program change (e.g. 20 % change in program). Each institution agrees to notify the other of significant curricular or policy changes in a timely manner. Annually, programs will review agreement and notify the respective Provost office of minor program updates.

7. **Cancellation**. Both parties agree to provide at least one-hundred eighty (180) days' advance written notification of their intent to cancel this agreement. Gateway students who apply to UW-Parkside prior to the cancellation date will be permitted to transfer credits under the agreement terms.

8. **Conditions:** Conditions requested by the receiving institution are listed on the following pages. The University of Wisconsin-Parkside and Gateway Technical College have produced this guide as a tool for students. Every effort is made to maintain accurate information; however, this guide is subject to change. Students should contact the

program or college advisor to stay informed of changes, as final responsibility for verifying information rests with the student.

Program to Program Transfer Table
AAS in Business Management (10-102-3) to Management Information Systems

DEGREE REQUIREMENT	GATEWAY COURSE	CR	UWP COURSE	CR
University Requirements				
WRITING/READING	801-136 English Composition	3	ENGL 101	
COMPUTATIONAL	804-135 Quant. Reasoning	3	MATH 104	
GENED:HU (12 CREDITS)				
#1	801-198 Speech*	3	COMM 105	
#2	809-166 Ethics Theory, Intro**	3	PHIL 206	
#3			VARIOUS OPTIONS	3
#4			VARIOUS OPTIONS	3
GENED:SB (12 CREDITS)				
#1	102-137 Intro to Business	3	BUS 100	
#2	809-172 Diversity Studies, Intro	3	1SSS-DV	
#3	809-143 Microeconomics*^	3	ECON 120	
#4	809-198 Psychology, Intro	3	PSYC 101	
GENED:NS (12 CREDITS)				
#1	806-112 Princ. of Sustainability**	3	ENVS 101	
#2			VARIOUS OPTIONS	3
#3			VARIOUS OPTIONS	3
#4			VARIOUS OPTIONS	3
Foreign Language			*possible completion in HS*	
Ethnic Diversity	*met by 809-172*			
FUNDAMENTAL PREP (15 CREDITS)				
Microeconomics	809-143 Microeconomics*^		ECON 120	
Macroeconomics	809-195 Economics*^	3	ECON 121	
Quant. Analysis/Bus.			QM 110	3
Public Speaking for the 21st Century (Speech)	801-198 Speech*		COMM 105	
Advanced Writing	105-106 Bus. Commun. **OR** 801-197 Tech. Reporting	3	ENGL 204 ENGL 202	
BUSINESS PREP (15 CREDITS)				
Financial Accounting	101-114 Accounting Principles	4	ACCT 201	
Managerial Accounting			ACCT 202	3
Legal Environment of Business	102-160 Business Law	3	BUS 272	
Business Statistics I			QM 210	3
Business Statistics II			QM 310	3
BUS. FOUNDATION CORE (18 CREDITS)				
Operations Management			QM 319	3
Management. Information Systems			MIS 320	3
Managerial Finance			FIN 330	3

Organizational Behavior				MGT 349	3
Marketing Principles	104-101 Marketing Principles	3		MKT 350	
Strategic Management				BUS 495	3
MAJOR/CONCENTRATION (24 CREDITS)					
Business Programming I - Visual Basic				MIS 221	3
Business Programming II - C#				MIS 322	3
IT Infrastructure				MIS 327	3
Database Management Systems				MIS 328	3
Systems Analysis and Design				MIS 425	3
Basics of Project Management				PMGT 341	3
MIS Elective (6 credits)				List of Options	6
ADDITIONAL TRANSFER CREDITS					
	890-155 Gateway to Success	1		UWP 111	
	104-104 Selling Principles	3		*1XX*	
	103-143 Computers/Professionals	3		*1XX*	
	104-105 Promotion Principles	3		*1XX*	
	102-121 Credit Management	3		*1XX*	
	196-197 Supervision	3		*2XX*	
	102-196 Business Decision Management	4		*2XX*	
TOTAL CREDITS		**63**			**66**
TOTAL DEGREE CREDITS		**129**			

*course meets more than one requirement; credit counted only once; ^recommended course

Designations GE:HU - General Education Course Humanities and the Arts
GE:SB - General Education Course Social and Behavioral Science
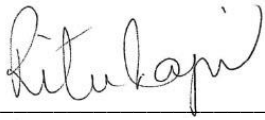GE:NS - Genera Education Course Natural Science

OFFICIAL CONTACT PERSONS:

For Gateway Technical College
Jaime Spaciel
Director, Career Pathways and Program Effectiveness
262.564.3080
spacielj@gtc.edu

For University of Wisconsin – Parkside
DeAnn Possehl
Assistant Provost, Student Success
262.595-2454
Possehl@uwp.edu

SIGNATURES

This agreement, signed and dated on May 1, 2023 has been reviewed and approved by both institutions for the term specified.

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Ritu Raju, Ph.D., President and CEO
Gateway Technical College

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Deborah Ford, Ed.D., Chancellor
University of Wisconsin – Parkside

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John Thibodeau,Ph.D.
Provost

_____
Robert Ducoffe, Ph.D.
Vice Chancellor/Provost

_____
Tracey Isensee
Dean, School of Business and Transportation

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Michele V. Gee
Interim Dean, Business, Economics and Computing