



Professional Communications
Associate of Applied Science
Curriculum Year 2021-22

Communication
Bachelor of Arts

Effective Date: September 1, 2022

The purpose of this program to program transfer agreement is to provide a seamless transfer opportunity for learners at Gateway Technical College who desire further education to enter the University of Wisconsin-Parkside. Through the collaborative efforts of faculty, student services, and administration, learners will encounter a clear path to reach their educational goals.

Learners who successfully complete the **Associate of Applied Science in Professional Communications** at Gateway Technical College and who meet the admission requirements of the University of Wisconsin-Parkside and other conditions specified in this agreement will be admitted to the **Communication major** with up to 60 credits toward a **Bachelor of Arts** degree.

PROVISIONS OF THE AGREEMENT:

1. **Admission and Eligibility.** It is the learner's responsibility to demonstrate fulfillment of the current admission requirements of UW-Parkside at the time of entry. The agreement is valid for students who started their program after the effective date and have successfully completed all A.A.S. degree requirements in Communication at Gateway Technical College.
2. **Advising.** UW-Parkside and Gateway Technical College will provide academic advising to Gateway learners inquiring about UW-Parkside programs. Learners will be connected with a UW-Parkside advisor prior to transfer. UW-Parkside and Gateway will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. Gateway will assist the UW-Parkside Admission Office in arranging recruitment events on its campuses.
3. **Marketing.** Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
4. **Accreditation.** Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
5. **Tracking of Use.** If possible, Gateway Technical College will provide UW-Parkside Admissions with the names of students planning to complete the articulation agreement with the intent to transfer to UW-Parkside. This will allow UW-Parkside to plan for the admission, advising and orientation of these transfer students. Gateway also desires to track the use of articulation agreements by students. If possible, UW-Parkside will provide on an annual basis information about who matriculated to UW-Parkside.
6. **Periodic Review.** Gateway Technical College and UW-Parkside will collaboratively review and approve articulation agreements on a three-year cycle, starting September 1, 2025 or earlier if there is substantial program change (e.g. 20 % change in program). Each institution agrees to notify the other of significant curricular or policy changes in a timely manner. Annually, programs will review agreement and notify the respective Provost office of minor program updates.
7. **Cancellation.** Both parties agree to provide at least one-hundred eighty (180) days' advance written notification of their intent to cancel this agreement. Gateway students who apply to UW-Parkside prior to the cancellation date will be permitted to transfer credits under the agreement terms.
8. **Conditions:** Conditions requested by the receiving institution are listed on the following pages. The University of Wisconsin-Parkside and Gateway Technical College have produced this guide as a tool for students. Every effort is made to maintain accurate information; however, this guide is subject to change. Students should contact the

program or college advisor to stay informed of changes, as final responsibility for verifying information rests with the student.

Program to Program Transfer Table				
AAS in Professional Communication - BA in Communication				
DEGREE REQUIREMENTS	GATEWAY COURSE	CR	UWP COURSE	CR
University Requirements				
WRITING/READING	801-136 English Composition	3	ENGL 101 Composition and Reading	
COMPUTATIONAL	804-135 Quant. Reasoning	3	MATH 104 Quantitative Reasoning	
GE: HU (12 CREDITS)				
#1	801-196 Oral/Interpersonal Communication OR 801-198 Speech	3	COMM 105 Public Speaking for the 21st Century	
#2			VARIOUS OPTIONS	3
#3			VARIOUS OPTIONS	3
#4			VARIOUS OPTIONS	3
GE:SB (12 CREDITS)				
#1	809-198 Intro to Psychology	3	PSYC 101 Introduction to Psychological Science	
#2	809-196 Intro to Sociology	3	SOCA 101 Introduction to Sociology	
#3			Satisfied by COMM 207	
#4			Satisfied by COMM 208	
GE: NS (12 CREDITS)				
#1	806-112 Principles of Sustainability	3	ENVS 101 Introduction to Environmental Studies	
#2			VARIOUS OPTIONS	3
#3			VARIOUS OPTIONS	3
#4			VARIOUS OPTIONS	3
Foreign Language			possible completion in HS. See policy for further information: https://catalog.uwp.edu/policies/	
Ethnic Diversity			Satisfied by COMM 207	
Major Requirements				
	699-133 Writing for Social Media	3	COMM 255 Writing for Multimedia	
	204-107 Introduction to Digital Photography	3	ART 371 Digital Photography/Imaging	
	699-112 Editing	3	ENG 385 Professional Editing	
	699-111 Communication Project Management	3	COMM 2XX	
	699-115 Professional Communication Internship	3	COMM 494 Communication Internship	
			COMM 107 Communication and the Human Condition	3
			COMM 108 Media and Society	3
			COMM 207 Introduction to the Communication Discipline I	3
			COMM 208 Introduction to the Communication Discipline II	3
			COMM 295 Sophomore Seminar	3
			COMM 300 Level Elective	3
			COMM 300 Level Elective	3
			COMM 300 Level Elective	3
			COMM 400 Level Elective	3

General Electives				
	890-155 Gateway to Success	1	UWP 111 Freshman Seminar	
	103-143 Computers for Professionals	3	TRANS 1XX Elective	
	801-197 Technical Reporting	3	ENG 202 Technical Writing	
	699-130 Writing and Publishing	3	ENG 1XX	
	204-105 Computer Illustration and Drawing Technique	3	TRANS 2XX Elective	
	699-117 Research Fundamentals	3	TRANS 1XX Elective	
	699-110 Communication Document Design	3	ART 1XX Elective	
	699-114 Professional and Technical Writing	3		
	699-XXX See approved list on curriculum sheet	3		
	699-116 Professional Communication Portfolio	1		
	XXX-XXX Elective	3		
			300 or 400 Level Elective	3
			300 or 400 Level Elective	3
			300 or 400 Level Elective	3
			300 or 400 Level Elective	3
			300 or 400 Level Elective	3
TOTAL CREDITS		62		60
TOTAL DEGREE CREDITS		122		

Designations GE:HU - General Education Course Humanities and the Arts
 GE:SB - General Education Course Social and Behavioral Science
 GE:NS - General Education Course Natural Science


OFFICIAL CONTACT PERSONS:

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For University of Wisconsin – Parkside
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SIGNATURES


This agreement, signed and dated on <insert date >has been reviewed and approved by both institutions for the term specified.




Bryan Albrecht, Ed.D., President
Gateway Technical College




Deborah Ford, Ed.D., Chancellor
University of Wisconsin – Parkside




John Thibodeau, Ph.D.
Provost



Robert Ducoffe, Ph.D.
Vice Chancellor/Provost



Tracey Isensee
Dean, School of Business and Transportation



Lesley Heins-Walker
Dean, College of Arts and Humanities